

ANOTHER REASON TO BECOME A SPARKS! SPONSOR TODAY

As a Massachusetts CDC participating in the state CITC program, MPDC can provide considerable tax savings to our donors! The CITC program offers the benefit of a 50% state tax rebate for donations to MPDC of \$1,000 or more. If the credit exceeds your liability, the state will refund your credit balance.

Your CITC Sponsorship of Sparks supports our mission of presenting high-quality arts programming, youth development programs, workforce development initiatives, public safety undertakings, and health equity projects that promote the well-being of our communities.

Become a Sponsor Now



madison-park.org
(click on 'Donate Now')

CONTACT

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Save the date Sparks!

A starry night in Nubian Square

*A creative black tie
optional evening*

Thursday
November 21, 2024
6:30 - 9:30 pm

Hibernian Hall
184 Dudley Street
Roxbury, MA 02119

Madison Park Development Corporation's Annual Gala

*Join us to celebrate and support
MPDC's work in the community!*

#MPDCNorthStar

madison-park.org



Dear Friends and Supporters,

Madison Park Development Corporation is excited to announce and invite you to save the date for this year's Sparks! Gala on November 21, 2024. This event will once again be held at the beautiful Hibernian Hall ballroom, with vibrant performances by artists, delicious local food and plenty of opportunities to collectively celebrate the Roxbury community. Perhaps most importantly, we are honored to share the launch of MPDC's 2024-2026 strategic plan.

With a guiding framework of promoting community wealth-building in Roxbury, MPDC acknowledges the decades-long, compounding efforts that have systematically prevented Black and Brown Bostonians from access to homeownership, high quality education and employment and myriad other factors that today result in an enormous racial wealth gap in Boston. This "North Star" has been visually weaved into this year's "Starry Night in Nubian Square" Sparks! Gala, underscoring the centrality of MPDC's commitment to creating opportunities for our residents and the broader neighborhood to access asset and wealth-building resources.

Further, in our 58th year as an organization, we reaffirm our commitment to honoring the legacy of our founders and driving forward a vision for Roxbury grounded in our identity as a CDC uniquely committed to comprehensive community development. We invite you to join us in advancing this strategic plan's bold vision for our residents and the Roxbury community by becoming a Sparks! 2024 sponsor.

As in past years we are able to offer all our sponsors Community Investment Tax Credits (CITC). Through the CITC program, donors who make contributions to community development organizations like MPDC can receive a 50% state tax rebate on donations of \$1,000 or more. For example, is your business thinking of sponsoring the Sparks gala at the \$5,000 level? Consider instead becoming a \$10,000 level sponsor and leveraging the CITC program, which will result in a \$5,000 donation out-of-pocket after your Massachusetts state tax rebate.

In addition to CITC, becoming an event sponsor allows you to access a range of additional benefits, including acknowledgment for you and your business on MPDC's website, during the gala itself, and in materials throughout the year, including our monthly newsletter and annual report. **We look forward to seeing you and celebrating on November 21st!**

In Service,


Malik Aziz, MPDC Board President



SPONSORSHIP LEVELS

Equity Partner

\$25,000+

Madison Park Development Corporation has developed 1,410 units of affordable rental housing and 129 homeownership units in Roxbury and adjacent neighborhoods. Our Madison Park Next Door first time homebuyer program empowers residents and builds wealth for the community.

- Prominent position of full-page advertisement in event program book
- 10+ tickets to and recognition at VIP reception and Sparks! on Thursday, November 21, 2024
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- Lunch and personal tour of Roxbury with MPDC leadership.

Community Investor

\$15,000

MPDC's Soheil Turner Youth Leadership Institute youth programs provide more than 130 young people with meaningful paid employment, mentoring, leadership development, and academic support, including access to three MPDC college scholarship funds. MPDC programs provide our youth with solid building blocks for their future.

- Prominent position of a half-page advertisement in event program book
- 8 tickets to and recognition at VIP reception and Sparks! on Thursday, November 21, 2024
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- Coffee with MPDC leadership and an opportunity to speak at a youth event.

Roxbury Amplifier

\$10,000

Our residents are our most valued asset. From building collective civic power to advocating for a safer, healthier neighborhood, our resident leaders catalyze change. Nothing about us without us!

- A half-page advertisement in event program book
- 6 tickets to and recognition at VIP reception and Sparks! on Thursday, November 21, 2024
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- An invitation to MPDC's Annual Garden Party

Cultural Influencer

\$5,000

A diverse world of arts and culture is alive at Hibernian Hall. From original productions by local playwrights of color to partnerships with acclaimed art institutions like American Repertory Theatre, it's happening at Hibernian!

- A quarter-page advertisement in event program book
- 4 tickets to and recognition at VIP reception and Sparks! on Thursday, November 21, 2024
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- An invitation to MPDC's Annual Garden Party

Neighborhood Champion

\$2,500

At The Dewitt Center, MPDC partners with a diverse group of committed youth program providers and collaborators that bring programs, technology, recreation space, and key resources, like weekly food distribution, to our neighborhood. The Dewitt Center nourishes our community.

- A quarter-page advertisement in event program book
- 2 tickets to and recognition at VIP reception and Sparks! on Thursday, November 21, 2024

REMINDER
CITC credits are limited.
Become a sponsor soon!